  
**State of Iowa**  
**Executive Department**

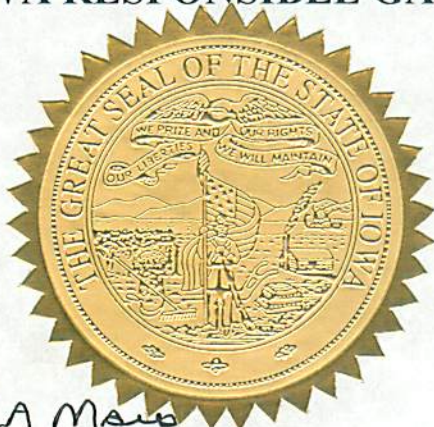
IN THE NAME AND BY THE AUTHORITY OF THE STATE OF IOWA

**PROCLAMATION**

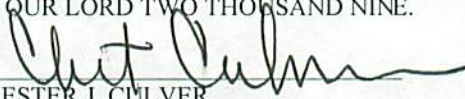
- WHEREAS,** SEVENTEEN MEMBERS OF THE IOWA GAMING ASSOCIATION HAVE DESIGNATED AUGUST 3 – 7, 2009 AS IOWA RESPONSIBLE GAMING EDUCATION WEEK TO ADVOCATE “KNOW THE CODE.” THE WEEK WILL FOCUS ON GAMING INDUSTRY EMPLOYEES AS AMBASSADORS FOR THE RESPONSIBLE GAMING MESSAGE AND THE IMPORTANCE OF TALKING ABOUT THESE PRACTICES AMONG THEIR COLLEAGUES, FAMILY MEMBERS, FRIENDS AND CASINO CUSTOMERS; PLUS ENCOURAGING AN ONGOING CONVERSATION ABOUT RESPONSIBLE GAMING AT HOME, ON THE JOB AND IN THE COMMUNITY; AND
- WHEREAS,** THE IOWA GAMING ASSOCIATION’S MEMBERS ANNUALLY FUND OVER \$5 MILLION EARMARKED FOR THE 800 BETS OFF HELP LINE, ADVERTISING AND TEN GAMBLING COUNSELING CENTERS; TO ADVOCATE DEVELOPMENT OF A PREMIER PROGRAM MODEL FOR AWARENESS, PREVENTION AND TREATMENT TO HELP THE LESS THAN 2 PERCENT OF THE POPULATION EXPERIENCING GAMBLING PROBLEMS; AND IS COLLABORATING WITH ORGANIZATIONS INTERESTED IN CURBING PROBLEM GAMBLING AND OFFERING PROACTIVE RESPONSIBLE GAMING EFFORTS AS WELL AS PEER-APPROVED INDEPENDENT RESEARCH AND FACTS; AND
- WHEREAS,** A CODE OF CONDUCT FOR RESPONSIBLE GAMING IS REVIEWED REGULARLY BY CASINO STAFF TO ASSURE PROACTIVE INITIATIVES AND NEW IDEAS ARE BEING SHARED; AND
- WHEREAS,** THE IOWA GAMING ASSOCIATION IS COMMITTED TO RESPONSIBLE GAMING AND ITS MEMBERS PROVIDE VOLUNTARY STATEWIDE SELF-EXCLUSION TRESPASS PROGRAMS FOR THOSE INDIVIDUALS WHO IDENTIFY THEMSELVES AS NEEDING ASSISTANCE. IN ADDITION, IGA MEMBERS CONDUCT ONGOING EMPLOYEE TRAINING PROGRAMS TO TEACH EMPLOYEES TO APPROACH OR COME TO THE AID OF THOSE EXHIBITING COMPULSIVE BEHAVIOR, AND WORK CLOSELY WITH TREATMENT PROVIDERS TO LEARN INTERVENTION SKILLS. THE CASINOS WELCOME AND INVITE THE TREATMENT CENTERS TO DISPLAY THEIR BROCHURES AT THEIR INDIVIDUAL PROPERTIES; AND
- WHEREAS,** THIS WEEK WILL ALSO COMMUNICATE THE INDUSTRY’S OPPOSITION TO UNDERAGE AND INTOXICATED GAMBLING AS WELL AS UNAUTHORIZED AND UNREGULATED FORMS OF GAMBLING:

**NOW, THEREFORE, I,** CHESTER J. CULVER, GOVERNOR OF THE STATE OF IOWA, DO HEREBY PROCLAIM AUGUST 3 – 7, 2009, AS

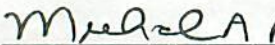
**IOWA RESPONSIBLE GAMING EDUCATION WEEK**



**IN TESTIMONY WHEREOF,** I HAVE HEREUNTO SUBSCRIBED MY NAME AND CAUSED THE GREAT SEAL OF THE STATE OF IOWA TO BE AFFIXED. DONE AT DES MOINES THIS 8<sup>TH</sup> DAY OF JULY IN THE YEAR OF OUR LORD TWO THOUSAND NINE.

  
CHESTER J. CULVER  
GOVERNOR OF IOWA

ATTEST:

  
MICHAEL A. MAURO  
SECRETARY OF STATE