



Iowa Gaming Association

THE GAME IS ON IN GAMING!

WE INVITE YOU TO PARTICIPATE IN THE **2026 ASSOCIATE MEMBER PROGRAM**





ABOUT OUR ASSOCIATE MEMBER PROGRAM

The IGA Associate Member program allows you to support the IGA in advocating for Iowa's commercial casinos. With four different levels – Silver, Gold, Diamond and Platinum – there are opportunities for any business. As Associate Members, you enjoy exposure to IGA casino board members and decision-makers, and you are recognized for your support in many ways, including direct emails, face-to-face networking, and a listing on the IGA website.

It's our goal to promote Associate Members and give you REAL value for your support.

JOIN TODAY!



HOW YOU BENEFIT



Silver (\$500)



Gold (\$1,000)



Diamond (\$2,500)



Platinum (\$5,000)

	Silver (\$500)	Gold (\$1,000)	Diamond (\$2,500)	Platinum (\$5,000)
Exclusive casino gift cards	✓ \$25 at each casino (\$475 value)	✓ \$50 at each casino (\$950 value)	✓ \$75 at each casino (\$1,425 value)	✓ \$100 at each casino (\$1,900 value)
Two eShowcase features a year to casino decision-makers	✓	✓	✓	✓
Vendor networking & appreciation events	✓	✓	✓	✓
Premium directory listing on IGA website, plus new IGA digital and print directory membership	✓	✓	✓	✓
Preferred Vendor Seal usage	✓	✓	✓	✓
IGA Casino Cup Golf Hole signage, introduction at luncheon	✓	✓	✓	✓
Quarterly Iowa gaming industry newsletter	✓	✓	✓	✓
IGA Casino Cup Golf		✓ + 1 complimentary registration	✓ + 2 complimentary registration, priority tee presence	✓ + 3 complimentary registration, priority tee presence
Mini meet and greets with key decision-makers			✓	✓
One eSpotlight (in-depth digital article) to casino decision-makers			✓	✓
Presentation with the IGA board			✓	✓
Additional Networking Opportunities with Casino teams			✓	✓
Invitation to Purchasing team online roundtable			✓	✓
Host one promotional on-demand webinar per year				✓



IGA Casino Cup

Our annual golf outing, hosted at one of our members' premier courses, offers Associate Members direct networking opportunities with casino personnel in a relaxed, relationship-building setting.



Casino Gift Cards

Each casino provides a credit that may be used for gaming, dining, lodging, and more—giving you firsthand experience with the properties and operations you support as an IGA member.



2026 Preferred Vendor Seal Usage

Associate Members may use the official 2026 IGA Preferred Vendor Seal in outreach to casino members, reinforcing your support of the association and increasing brand recognition among casino personnel.



Vendor Appreciation Reception

All Associate Members are invited to a November vendor reception that connects you directly with purchasing personnel and senior management from Iowa casinos. This event provides a valuable opportunity to showcase your products or services to key decision-makers.



IGA Website Directory

Your company will be listed in the Associate Member directory on iowagaming.org, including a company description, contact details, and links to your website and social channels. **Platinum** and **Diamond** members may also feature an embedded company video.



eShowcase

The IGA eShowcase is distributed weekly to casino purchasing personnel, senior leadership, and the IGA Board. Each Associate Member is featured twice per year, with an IGA writer collaborating with you in advance to highlight your company, offerings, or success stories.



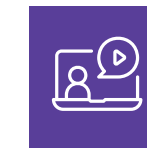
Presentation with the IGA Board

Platinum and **Diamond** members may present directly to the IGA Board—comprised of senior management from each casino property—through a 10–12 or 15–20 minute presentation highlighting your products, trends, or insights.



Mini Meet & Greet

Platinum and **Diamond** members are invited to exclusive, informal meet-and-greet receptions with key decision-makers the evening before IRGC meetings.



Webinar Hosting

Platinum members can host one on-demand promotional webinar per year, offering a high-visibility platform to educate and engage casino decision-makers on your products or services.

JOIN US!

Through your partnership and loyalty, we can continue to work on behalf of Iowa's commercial casinos and keep the industry thriving in our state. Our members spend millions of dollars each year on goods and services; it's our privilege to put outstanding brands in front of them for extra consideration.