



eSHOWCASE

IGA ASSOCIATE MEMBERS: LOYAL. ENGAGED. READY TO PERFORM.



IGA PREFERRED VENDOR SEAL

Associate Members are encouraged to use this **IGA Preferred Vendor Seal** in their correspondence and communications with casino properties. Look for it as a sign of loyalty to the gaming industry.

IMAGINE THIS

PROMOTIONAL SOLUTIONS



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The **Imagine This Casino Continuity Program** is the No. 1 revenue and profit-generating program in the gaming industry. Their turnkey program is risk-free, fully accountable and has a 100% success rate in driving incremental player trips, gaming revenue and net profit from a casino's existing high-value players. Based on their proprietary predictive- and post-analysis tools, Imagine This earned a spot on Casino Journal's Top 20 Most Innovative Gaming Technology Products for 2017.

Imagine this works with more than 350 tribal and commercial casinos throughout the U.S. And Canada. Since its inception, the Imagine This Casino Continuity Program has helped commercial casinos generate an estimated \$2 billion in incremental net profit.

SOUTHERN GLAZER'S WINE & SPIRITS

WINE DISTRIBUTION AND SPIRITS BROKERAGE

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Southern Glazer's Wine and Spirits is the pre-eminent distributor of beverage alcohol and a proud multigenerational, family-owned company. Our vision is to be the distributor of choice for our customers and suppliers through a diverse team of empowered industry leaders while giving back to the communities we serve. We strive to provide superior service for customers and suppliers at every step. With an excellent portfolio of wine and representing great spirits, SGWS IA can support you in providing your customers with both quality and value while delivering products that will enhance your bottom line. Southern Glazer's operates in 44 states and the District of Columbia, in addition to Canada and the Caribbean. We have been an active and contributing member of the Iowa community since October 1998, when the Glazer family entered the Iowa market. We appreciate and value your business. Thank you.



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NAGLE SIGNS

INDUSTRY-LEADING DESIGN & CRAFTSMANSHIP

TOM NAGLE | 319-233-4604 | tjnagle@naglesigns.com

www.naglesigns.com

Since 1978, Nagle Signs Inc. has dedicated itself to producing industry-leading design and craftsmanship that makes a statement. The family-owned facilities have the technology and expert personnel that combine to make Nagle Signs one of the most highly respected sign companies in the Midwest. With three locations to better serve clients, it is a full-service sign company devoted to providing design, manufacture, installation and service for leading companies throughout the Midwest and beyond. Nagle Signs offers a complete selection of sign solutions: dimensional letters/logos, message centers, monument signs, directional signs, projecting signs, window lettering, vehicle graphics and much more.

"It's been a pleasure working with Tom and the team of Nagle Signs all the way through the design concept to the placement of the new Isle logo signs. Everything went as planned from the fabrication phase, safety on the job site during the removal/ replacement, and they absolutely look great. I highly recommend Nagle Signs, and I'm looking forward to working with the team again on future projects."

- Danny Lane, Facility Manager at Isle Casino & Hotel Waterloo



THE BUZZ COMPANIES

MARKETING, CREATIVE SERVICES, ENTERTAINMENT, DATABASE + ANALYTICS

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thebuzzcompanies.com

The Buzz Companies pursue the idea of fun very seriously because their clients count on them to stay competitive!

The Buzz Companies is a group of casino industry professionals who were raised in casino operations and now offer scalable services from turn-key marketing, entertainment and analytics to collaborating with your marketing team on special projects. Whether you work with one Buzz Company or all three, one thing remains the same — they offer experienced, dependable resources for your team when you need them most.



CREATIVE | ENTERTAINMENT | ANALYTICS
WWW.THEBUZZCOMPANIES.COM



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