



eSHOWCASE

IGA ASSOCIATE MEMBERS: LOYAL. ENGAGED. READY TO PERFORM.



IGA PREFERRED VENDOR SEAL

Associate Members are encouraged to use this **IGA Preferred Vendor Seal** in their correspondence and communications with casino properties. Look for it as a sign of loyalty to the gaming industry.

DATA BUSINESS EQUIPMENT

GAMING EQUIPMENT

JOSH BANTA | 262-332-1104 |
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databusinessequipment.com



Data Business Equipment has provided Iowa casinos with hardware and software solutions since gaming came to Iowa. As casino needs changed over the years, so did DBE's product offerings.

DBE offers ticket redemption kiosks, scanning systems, automated employee banks, currency and ticket sorters, standard currency counters, discriminators, coin sorters and wrappers — all vital products that impact the casino floor, cage and soft count. DBE's mission is to continue to offer leading-edge technology for Iowa casinos as they grow and evolve. It takes full responsibility for professional installation, training and support for all the products it provides, and it takes pride in providing efficient service that minimizes downtime.

J & A PRINTING

PRINTING

HEATHER SPINA | 319-866-3854 | hspina@japrinting.com
www.japrinting.com



J&A provides full-service printing, mailing, promotions and specialties for the casino industry. The company specializes in variable printing rewards programs with player-driven data, barcode technology and multiple-tiered campaigns. J&A is the single-source solution for: offset printing, 1:1 digital printing, print-on-demand, mailing services, promotions and specialties, and campaign consultation.



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MIXED MEDIA GROUP, INC.

BILLBOARD ADVERTISING

DENNY ORSINGER | 847-462-8433 |
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mixedmediaoutdoor.com

Mixed Media is a full-service billboard company with 24-hour illuminated displays in eastern Iowa. Mixed Media's primary focus in Iowa is the Iowa City/Cedar Rapids metro area and the Quad Cities with the ONLY illuminated billboard in Iowa City. Based out of the Chicago area, Mixed Media also has an illuminated rotary billboard program that targets the northwest suburbs of Chicago and the only digital displays targeting the affluent far northwest suburbs.

Mixed Media can deliver gaming traffic better than any other billboard company in its areas.



DIMENSIONAL GRAPHICS

PRINTING

MICHELLE THORSON | 641-423-8931 |
customerservice@dimensionalgroup.com | dimensionalgroup.com



For over 25 years, The Dimensional Group has been creating custom vinyl, turned edge and plastic packaging solutions in the USA. All manufacturing takes place in Mason City, IA. The Dimensional Group's unique combination of companies allows it to manufacture a multitude of products, many of which can be collected for visual impact or to carry a theme throughout a complete customer package. The company's expert staff will work with you to create a solution that is tailored to your needs. The Dimensional Group's goal is to provide you with a solution that will enhance your company and its products. Need proof? Request one of our free sample kits that includes some of our top products!

Products and services include:

- 3-Ring Binders
- Vinyl Products, i.e. Portfolios & Checkbook Covers
- Boxes & Rigid Packaging
- Commercial & Digital Printing
- Diploma, Certificate & Menu Covers
- Banners
- Mailing Services
- Labels & Decals
- Die Cutting
- Fulfillment/Assembly



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USA ENTERTAINMENT

BOOKING ENTERTAINMENT

JEFF JOHNSON | jeff@usaentertainmentagency.com | **319-350-9666**
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USA Entertainment books all types of shows at casinos including comedy, dueling pianos, tribute bands, big-name bands, celebrity appearances, slot and poker tournament hosts, live band karaoke, celebrity impersonators and other types of events. It also assists casinos in setting up their showrooms, sound, lights, staging and production.

USA Entertainment books entertainment for casinos based on the goals of the specific casino, whether it is to make money on the entertainment from ticket sales, drink sales or — usually the most important — gaming revenue.

USA Entertainment knows the importance of finding the perfect fit for the casino's demographic and budget. There are many stories of casinos booking the wrong type of act for their audiences, with the result of unhappy customers and lower gaming revenue. USA Entertainment takes the risk out of that by reviewing and attending casino shows and industry events to ensure you get the best possible act for the budget.



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