



eSHOWCASE

IGA ASSOCIATE MEMBERS: LOYAL. ENGAGED. READY TO PERFORM.



IGA PREFERRED VENDOR SEAL

Associate Members are encouraged to use this **IGA Preferred Vendor Seal** in their correspondence and communications with casino properties. Look for it as a sign of loyalty to the gaming industry.

SITLER'S LED SUPPLIES

BRIGHT IDEAS FOR YOUR BUSINESS, FARM OR HOME

**JASON PROCHASKA | (319) 461-6445 | jason@sitlersupplies.com
sitlersledsupplies.com**

Sitler's LED Supplies is Iowa's leader in providing specialized LED lighting solutions to businesses, farms, and homes of all sizes. We provide our customers and partners with 42 years of lighting experience, and a trained staff of lighting, rebate and marketing experts. With sales locations across Iowa and our recent expansion into Illinois, we are dedicated to providing you with the best lighting solution for your needs.



CASE IN POINT: SPORTS LIGHTING

The West Central School District football field needed a face lift after a summer storm took out a light pole on its popular high school football field. Sitler was hired by the school board to install four new LED light poles. The project was a success:

- Players, coaches, fans and referees shared positive impact in the overall game experience
- Energy savings realized immediately
- Project completed on time — several days before homecoming game
- Light reading average of 40-foot candles, exceeding the standard by 33%

For casinos looking to build on their current recreational offerings or invest in new ones, such as recreational courts, Sitler's LED Supplies is the leading expert in Iowa.



"Working with Sitler's has been a fantastic and easy experience. We've worked with Brock and some of the other gentlemen and they have done a fantastic job walking us through the project and making sure everything has gone off without a hitch."

FRED MATLAGE

Superintendent, West Central
Community School District



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SCIENTIFIC GAMES

GAMING & SPORTS BETTING

BILL HAMBRECHT | 609-576-2748 |
mark.morgan@scientificgames.com | www.scientificgames.com

Scientific Games is an innovator of creative content and technology, setting new standards in the gaming industry, and leading the way in the design, manufacturing, and distribution of premium gaming content and machines. This innovation and leadership is based on extensive industry knowledge and proven market research methods that result in a deep understanding of player and casino demand and preferences.

Scientific Games' leading-edge family of gaming cabinets are a result of this research and innovation. The cabinets feature the latest technology, are engineered with the operator in mind, and take player attraction and engagement to new levels.

NEW PRODUCT: Money Link

The ancient secret to riches has been revealed. Introducing the new Money Link™ game series and the captivating Money Link feature, the next evolution of the player-favorite Lock It Link® mechanic!

This thrilling series launched on the top-performing TwinStar J43® cabinet with two engaging themes, Egyptian Riches® and The Great Immortals™. The Great Immortals debuted at No. 3, and is now the No. 1 top indexing new premium game in the latest Eilers-Fantini Performance Report! Money Link has seen performance of up to four times floor average, with the initial 16 casinos reporting an average performance of 2.9x!



COMP TRADING

LOYALTY PROGRAMS

NATHAN COHEN | nathan@comptradingco.com |
855-520-1366 | comptradingco.com



Comp Trading's programs will increase your company's brand image and customer retention through its unique and proprietary marketing tools, vast product selection and best prices.





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FOUNDRY DISTILLING COMPANY, LLC

VALLEY JUNCTION IA, SPIRIT MAKER

ANDREW TOMES | andrew@foundrydistillingcompany.com |
515-822-7545 | foundrydistillingcompany.com

Foundry Distilling Company owner Scott Bush began working on Templeton Rye whiskey in his apartment in Cambridge, Massachusetts, in 2002, while a student at the Sloan School of Business at MIT. Scott's great grandfather, Frank Schroeder, was born in Templeton and was an "entrepreneur during Prohibition" who made Templeton Rye at the family farm outside of Arcadia and later Odebolt, Iowa. Scott sold controlling interest in Templeton Rye in 2016 and started working on Foundry Distilling Company. He chose to focus on producing and distilling authentic, high-quality spirits right here in Iowa with local input, involvement and control.



Foundry Distilling Company can create virtually any spirit, in large or small amounts. It has the core Foundry Collection, the Heritage Collection and many other unique specialty products. Foundry also offers spirit enthusiasts the unique opportunity to produce completely customizable private barrels of whiskey and custom labeled spirits.

The private barrel program is a great VIP experience and team building outing. Finally, Foundry collaborates with many distillers and brewers around the state and country to produce unique collaborative offerings.

PREVAIL PROMO

PROMOTIONAL MARKETING

PAM WHITE | 702-736-2972 | c: 702-275-9872 |
Pam@prevailpromo.com | prevailpromo.com

PREVAIL is a proven market leader in promotional solutions. It has transformed the industry through client-specific programs, direct overseas sourcing and a dedication to customer service. Since its founding, PREVAIL has provided promotional products and services to the gaming and hospitality industry.



The company partners with its clients to meet the needs and objectives of their promotional programs. It has experience creating programs and providing products for national campaigns and individual property-specific loyalty programs. PREVAIL understands the importance of customer retention. Its expertise enhances the value of your brand through promotional product incentives. It delivers quality products, innovative programs, superior service, and unbeatable pricing — on time, all the time.



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SHARE CORPORATION

CHEMICAL ENGINEERING SPECIALISTS

**DOUG STANWICK | 712-898-4790 | doug.stanwick@sharecorp.com
sharecorp.com**

Started in 1970, Share Corporation's original strategic plan was to service the end-user directly with competitively priced quality products. In 1980, Share purchased a specialty chemical manufacturer and product development company; not long after, Share became an industry leader in the niche market of chemical specialties.

With the help of its acquisitions' research and development expertise, Share quickly expanded its product line of more than 400 special-chemical products. From herbicides to insecticides to industrial cleaners to aerosols—Share has a product to serve virtually every industry and business. Share's corporate headquarters is in Milwaukee.





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ASSOCIATE MEMBER DIRECTORY

PLATINUM



ARISTOCRAT TECHNOLOGIES

Jennifer Parker
jennifer.parker@aristocrat.com



CONCEPT 3, LLC

Victor B. Diaz
victor@concept3LV.com



IGT

Elena Jaacks
Elena.jaacks@IGT.com



IOWA BUDWEISER WHOLESALERS

Marty Hayes
marty.hayes@7gdistributing.com



KONAMI GAMING, INC.

Jeff Fuller
fuller0115@konamigaming.com



MGT

Dan Weatherly
dan@mgtinc.net



SITLER'S LED SUPPLIES

Jason Prochaska
jason@sitlersupplies.com



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DIAMOND

COMP TRADING

Nathan Cohen
nathan@comptradingco.com

DATA BUSINESS EQUIPMENT

Kristi McKissack
kristimckissack@databusinessequipment.com

EVERI

Roe Irons
roe.irons@everi.com

IMAGINE THIS

Michael Tabor
mtabor@imaginethis.com

INNOVATIVE BUSINESS CONSULTANTS

Stuart Lee
Stuart.Lee@ibcins.biz

PRAIRIE MECHANICAL

Brett Lundin
lundin@prairiemech.com

SCIENTIFIC GAMES

Mark Morgan
Mark.Morgan@scientificgames.com or
Gaming.marketing@scientificgames.com

STANDARD TEXTILE

Dawn Langellier
dlangellier@standardtextile.com

THE GANDER GROUP

Jack Blake
jack@thegandergroup.com

THE PRINTER, INC.

Bill Benskin
bill.benskin@the-printer.com

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GOLD

ASSOCIATED COMPUTER SYSTEMS (ACS)

Fritz Craiger
fcraiger@ACSLTD.com

A. J. R. EQUITIES

AJ Regulbuto
ajr@ajrequitiesinc.com

AINSWORTH GAME TECHNOLOGY

Eric Schroeder
Eric.Schroeder@agtslots.com

ATLANTIC BOTTLING

Kirk J. Tyler
ktyler@atlanticbottling.com

AVERY BROTHERS

Milton Avery
miltavery@averyoutdoor.com

CAPITAL SANITARY SUPPLY

Dave Smetzer
dsmetzer@capitalsanitary.com

COCA COLA COMPANY

James Cain
jacain@coca-cola.com

COMMUNICATIONS ENGINEERING COMPANY

Charissa Bires
marketing@cecinfo.com

CUMMINS ALLISON

Roger Crook
crookr@cumminsallison.com

DOLL DISTRIBUTING

Kelle Molloy
kelle.molloy@dolldistributing.com

ECOLAB

Van Seaman
Van.Seaman@ecolab.com

EDWARD DON & CO

Rob Utterbeck
utterbr@don.com

EWAY

JP Singh & Quinn Gutshall
jp@ewaycorp.com;
quinn@ewaycorp.com

FOUNDRY DISTILLING COMPANY, LLC

Scott Bush
distillery@
foundrydistillingcompany.com

FRIEDMUTTER GROUP

Bob Carino
bcarino@fglv.com

GAMING PARTNERS INTERNATIONAL

Jane Crosson
jcrosson@gpigaming.com

GLOBAL PAYMENTS GAMING SERVICES

Matt Shefveland
matt.shefveland@globalpay.com

HONKAMP KRUEGER & CO.,

Heather Vetter
hvetter@honkamp.com

KING FOOD SERVICE

Matthew D. Cutkomp
matt.cutkomp@kingfoodservice.com

MARK-IT-SMART, INC.

Mark F. Ditteaux
Mark@MarkItSmart.com

MARSH USA

Guy Donahue
guy.r.donahue@marsh.com

MARTIN BROS. DISTRIBUTING CO. INC

Scott Vermillion
svermillion@martinbros.com

NAGLE SIGNS

Tom Nagle
tjnagle@naglesigns.com

OMAHA STEAKS

Scott Barry & Kelsey Bugio
ScottB@omahasteaks.com;
kelseyb@omahasteaks.com

PREVAIL PROMO

Pam White
Pam@prevailpromo.com

REINHART FOODSERVICE

Drew Beck
AFBeck@RFSDelivers.com

STRATEGIC IMAGING

Julie Lasche Brown
julie.brown@strategic-imaging.com

THE HOME DEPOT PRO

Bob J. Duede
bduede@supplyworks.com

US FOODS

Andre Frigo
andre.frigo@usfoods.com

USA SECURITY

Kohler Brandon
kbrandon@usasecurityinc.com

W.A. KLINGER

John Gleeson
JohnG@KlingerCompanies.com



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SILVER

AGS

Shawn Brzezinski
sbrzezinski@playags.com

ALTORFER, INC.

Bailee Pelzer
bpelzer@altorfer.com

AE DAIRY

Mike Worden
mikew@aedairy.com

BAKEMARK USA

Tim Solum
tim.solum@bakemark.com

BUTLER SNOW LLP

Sean McGuinness
sean.mcguinness@butlersnow.com

DIMENSIONAL GRAPHICS

customerservice@dimensionalgroup.com

ENTRICAL LLC

Nicholas Ashton
ashton@entrical.com

FARNER BOCKEN COMPANY

Dean Onken
dean.onken@farner-bocken.com

HAWKEYENATION.COM

Kevin Lentz
kevinl@performancemarketing.com

HAWKINS CONSTRUCTION COMPANY

Matt Miller
mmiller@hawkins1.com

IOWA BEVERAGE SYSTEMS

Mike Brewington
mike.brewington@ibev.com

J&A PRINTING

Jacki Jasa-Kann
jjasa@japrinting.com

JOHNSON BROTHERS OF IOWA

Benjamin D. Poole
bpoole@johnsonbrothers.com

KNOEPFLER CHEVROLET

Sara Fay
sarafay@kchev.com

KOHL WHOLESALE

Aaron Kerkhoff
aaronk@kohlwholesale.com

LIONNE DESIGNS

Mary Beth Guillaume
support@lionnedesigns.com

LITHOGRAPHIC COMMUNICATIONS

Rich Pietrzak
RichPietrzak@litho-com.com

LOFFREDO FRESH PRODUCE CO.,

James Loffredo
james@loffredo.com

MASQUE PUBLISHING

Dave Wisler
dwisler@masque.com

MAXIMUM BUSINESS SOLUTIONS

Robert Brown; Glenn Leonard
rbrown@maxbss.com;
gleonard@americanbus.com;
gleonard@americanasg.com

MOORE, HEFFERNAN, MOELLER & MEIS, L.L.P.

Kathie Petrie
kpetrie@mooreheffernanlaw.com

MYERS-COX

Christopher D. Dempsey
cdempsey@myerscox.com

NATIONAL FOOD GROUP

Jessica Underhill
junderhill@nationalfoodgroup.com

OFFICE EXPRESS

Ben Keel
bkeel@officeexpress.us

PRAIRIE EVENT SUPPLY

Carol Swift
carolswift@gmail.com

PROCTER & GAMBLE

Tom Lathen
lathen.tb@pg.com

SHARE CORPORATION

Douglas Stanwick
doug.stanwick@sharecorp.com

SOUTHERN GLAZER'S WINE & SPIRITS

John D'Attoma
john.dattoma@sgws.com

SPECIALTY HOUSE OF CREATION

Allen Reynolds
areynolds@shcinc.com

THE BUZZ COMPANIES

Katie Mihalakis
katie@thebuzzcompanies.com

THE CLAUSSEN GROUP

Stephen Jones
sfjones@theclaussengroup.com

THOMPSON ELECTRIC

Skip Perley
skip.perley@TEC-CORP.com

USA ENTERTAINMENT

Jeff Johnson
jeff.johnson319@mchsi.com

WILSON RESTAURANT SUPPLY

Jamie Wilson
jamiew@wilsonrs.com