



eSHOWCASE

IGA ASSOCIATE MEMBERS: LOYAL. ENGAGED. READY TO PERFORM.



Associate Members are encouraged to use this **IGA Preferred Vendor Seal** in their correspondence and communications with casino properties!

AVERY BROTHERS



SIGNAGE

MILTON AVERY | miltavery@averyoutdoor.com | 712-252-2480
www.averybrothers.com



Avery Brothers has perfected the art of the sign business.

Avery Brothers recognizes that getting your company's name out into the world is a major investment. Whether you need new signage for your business or billboard advertisements, Avery is here to provide you with the best quality products and services to solve your communication needs. From the initial planning and design stages to the installation, Avery Brothers is committed to a high standard of excellence. You will see that commitment in their design and fabrication standards, as well as their ability to follow through with deadlines and budgets.



CAPITOL MARKETING CONCEPTS



EXPERTS IN PERFORMANCE-BASED REWARDS & MOTIVATIONS



TOM COFFEEN | tcoffeen@capitolmarketing.com | 727-433-1002
www.capitolmarketing.com

Capitol Marketing is proud to be the largest provider of individual travel awards in the U.S. It has earned this place in the market because it creates success for its clients. Since 1995, Capitol Marketing has provided solutions that have increased the revenue of its clients by more than \$200 million.

Incentive and reward programs are a win-win situation: clients meet and exceed their objectives while staying on budget; Capitol's clients' customers and employees win because they are rewarded for their actions.

Incentivize your customers, incentivize employees to change behavior with Capitol Marketing Concepts!



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DOLL DISTRIBUTING

BEER DISTRIBUTION

KELLE MOLLOY | kelle.molloy@dolldistributing.com | 515-263-3208
www.dolldistributing.com

Building Brands. Building Relationships. Doll Distributing was founded by Merlin and Edith Doll when they purchased Simmons Distributing of Hastings, Nebraska, with a starting inventory of 2,260 cases, 33 Budweiser kegs, 355 Goetz cases and seven tap accounts. In 1965 Doll Dist. sold the Hastings distributorship and purchased Michaels Distributing of Council Bluffs, Iowa. Doll Distributing sold approximately 40,000 cases of Anheuser Busch and 12,000 cases of Pabst Blue Ribbon and Grain Belt in the first year.

The second generation Dolls purchased the company from their parents and made acquisitions throughout Iowa, increasing the counties and customers served. Doll Distributing is committed to being a leader in technology and innovation. Doll's entire storage facilities are temperature-controlled year-round to ensure product reliability. These distribution centers ensure your products are protected from the harmful effects of temperature variations. Doll has invested in state-of-the-art technology, providing customers with the industry's highest in-stock rate and shipping accuracy.

Doll Distributing has continued its mission and always will of striving to be the best beverage distributor in the industry measured by their communication, customer service, efficient processes and growth.



SUZOHAPP

MACHINERY & SERVICES FOR EMPLOYEE TEAMS

TOM ORTON | tom.orton@suzohapp.com | 847-593-6161
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SUZOHAPP operates in the global gaming, amusement, vending, industrial, transportation and retail markets by serving entertainment venue operators and original equipment manufacturers.

The company provides a wide variety of components, consumables and hardware products, and provides marketing, engineering, design and technical repair services.

SUZOHAPP's product lines include coin and currency handling equipment, display solutions, control devices, game operation components, environmental products and consumables. More than 700 employees serve more than 25,000 customers worldwide. SUZOHAPP has manufacturing, engineering, distribution and service capabilities in 14 countries globally.



QUICK FACTS

- **1,100+ Global Employees**
- **34 Global Offices**
- **50,000+ Global Products**
- **11 Global Production Facilities**



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KNOEPFLER CHEVROLET

SILVER

AUTOMOBILE SALES

HEIDI CONNELLEY | heidi@KCHEV.com | **712-279-7100**
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Knoepfler Chevrolet is a family-owned business located in Sioux City and made up of sales, service, collision and parts departments. Since its founding in 1922, the dealership has continued to provide Sioux City residents with dependable and reliable sales and service.

“We are proud of our longevity and our history,” owner Charlie Knoepfler says. “The dealership has always tried to do the best for our customers, and I hope that shows in the way that we do business.”

Knoepfler Chevrolet follows a team concept. “There isn’t one person running the show,” Knoepfler says. “The 106 employees are responsible for our success or struggles.”

The business focuses on customer satisfaction. “If you treat people well, the way you want to be treated, you’ll develop a relationship that will continue for years,” Knoepfler says. “Our customers, whether it be in sales, service, collision, or parts, are key to our success. We know that and we strive to please every customer who comes to our dealership.”

The Chevy dealership looks forward to carrying on the tradition with Charlie’s children Ben and Joe. Ben Knoepfler serves as the General Manager, and Joe Knoepfler serves as the Director of Operations.

USA ENTERTAINMENT

SILVER

BOOKING ENTERTAINMENT

JEFF JOHNSON | jeff@usaentertainmentagency.com | **319-350-9666**
usaentertainmentagency.com



USA Entertainment books all types of shows at casinos including comedy, dueling pianos, tribute bands, big-name bands, celebrity appearances, slot and poker tournament hosts, live band karaoke, celebrity impersonators and other types of events. It also assists casinos in setting up their showrooms, sound, lights, staging and production.

USA Entertainment books entertainment for casinos based on the goals of the specific casino, whether it is to make money on the entertainment from ticket sales, drink sales or — usually the most important — gaming revenue.

USA Entertainment knows the importance of finding the perfect fit for the casino’s demographic and budget. There are many stories of casinos booking the wrong type of act for their audiences, with the result of unhappy customers and lower gaming revenue. USA Entertainment takes the risk out of that by reviewing and attending casino shows and industry events to ensure you get the best possible act for the budget.



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