



WLG MINUTE

from the IGA's **Women Leaders in Gaming Initiative**

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You have been designated by your employer to receive these pertinent updates as part of the IGA's Women Leaders in Gaming Initiative. We hope you enjoy this insight and engage in further dialogue with colleagues to enhance your career in this industry!

AROUND IOWA

Two valuable resources for women in business are The Business Record's *Lift Iowa* publication ([sign up here](#)) and the IWLC's e-newsletter ([sign up here](#)). We strongly encourage you to sign up to receive these outstanding email publications.

- IWLC's annual Central Iowa Conference took place this month with great success. The theme, "Leadership: Empowered" was delivered to 800 attendees, plus 150 undergraduate speakers. [Read a recap here.](#) [Check out the Facebook album here.](#) Highlights of the conference included:
 - Keynote speaker **Kathy Ireland**, chair, CEO and chief designer of kathy ireland Worldwide, encouraged women to be vocal in their personal and professional lives. "As someone whose former job description was to 'shut up and pose,' don't ever let anyone silence you."
 - Barnard College President and author of "Wonder Women: Sex, Power, and the Quest for Perfection" **Dr. Debora Spar** called on both men and women to challenge leadership. "We need to invest and involve men in this conversation. Men want their daughters, sisters and wives to succeed."
- Rookie Smarts: Brilliant Strategies for Every Generation ... via [IWLC blog](#).
- Three Women to Receive NAWBO Iowa Annual Awards: **Connie Wimer**, chairman of Business Publications Corporation Inc., will be the first woman business owner to receive NAWBO Iowa's Hall of Fame Legacy Award. **Deb Duncan**, marketing and administrative specialist at the Iowa Small Business Development Center, will receive the Advocate of the Year award. **Christi Hegstad** will receive the Woman Business Owner of the Year award.

IN THE NEWS

- The Perfect Case Against Microsoft CEO's Remark That Women Shouldn't Ask for Raises ... via [Fast Company](#).
- Journalist Anna Quindlen On Tooting Your Own Horn, Fearlessness And Raising Feminist Sons ... via [Huffington Post](#).
- Smart Pays Off: Amal Clooney Is the Most Powerful Woman in London ... via [NY Daily News](#).
- Facebook And Apple Offer To Pay For Female Employees To Freeze Their Eggs ... via [TechCrunch](#).
- Sarah Silverman's \$29 Trillion Campaign for Equal Pay ... via [Business Week](#).
- Need a Laugh? What Women Said on Twitter This Week ... via [Huffington Post](#).

Through the Grapevine: One Attendee On IWLC's Leadership: Empowered

"Each speaker stretched my thinking in various ways. But I was most impressed by Connie Glaser's ability to sum up my two years of graduate school research in communication studies, specifically the principles of gender communication strategies and styles and interpersonal communication, in less than one hour. Glaser's message gives women the knowledge we need in order to become effective, successful communicators, in the boardroom or at the dinner table."

- Belle Du Chene, senior editor, *dsm magazine*, via *Lift Iowa*

Solid Read: Breast Cancer Awareness Month

Life Interrupted ... Barbie Ritzco signed up to be a Marine. She did not sign up to be on the front lines fighting breast cancer. Via [Huffington Post](#).

FILL US IN! We want to publish promotions, accolades and accomplishments. Send us your news so we can recognize women in gaming here and throughout Iowa. Send news here: morgan.molden@gmail.com.