
State of Iowa
Executive Department

IN THE NAME AND BY THE AUTHORITY OF THE STATE OF IOWA

PROCLAMATION

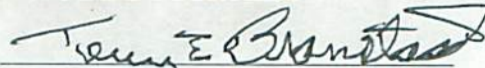
- WHEREAS,** eighteen members of the Iowa Gaming Association have designated August 4-8, 2014, as Iowa Responsible Gaming Education Week to emphasize the importance of keeping a visit to the casino as the fun and entertaining experience that it is intended to be; and
- WHEREAS,** each casino property will demonstrate its commitment to responsible gaming in a variety of property and community activities; and
- WHEREAS,** each casino property will invite their respective gambling treatment counseling agencies to display their brochures, interact with patrons and conduct training programs to teach employees to better understand warning signs and how to approach or come to the aid of those exhibiting compulsive behavior, and work closely with treatment providers to learn intervention skills; and
- WHEREAS,** the week will focus on encouraging patrons and employees to be ambassadors to encourage everyone to make a personal connection with responsible gaming; by promoting a proactive message about “keeping gaming fun” and “spend your discretionary dollars wisely” plus have ongoing conversations at home, on the job and in the community; and
- WHEREAS,** a code of conduct for responsible gaming is reviewed regularly by casino staff to assure proactive initiatives and new resource ideas are being shared; they also offer a voluntary state-wide self-exclusion trespass program for those individuals who indicate needing assistance; and
- WHEREAS,** the Iowa Gaming Association’s members strongly support nearly \$4 million earmarked to advocate the development of a premier program model for awareness, prevention and treatment to help the less than 2 percent of the population experiencing gambling problems; as well as funding the 800 Bets Off help line, advertising, and ten gambling counseling centers:

NOW, THEREFORE, I, Terry E. Branstad, Governor of the State of Iowa, do hereby proclaim the week of August 4-8, 2014, as


IOWA RESPONSIBLE GAMING EDUCATION WEEK



IN TESTIMONY WHEREOF, I HAVE HERETO SUBSCRIBED MY NAME AND CAUSED THE GREAT SEAL OF THE STATE OF IOWA TO BE AFFIXED. DONE AT DES MOINES THIS 7th DAY OF JULY IN THE YEAR OF OUR LORD TWO THOUSAND FOURTEEN.


TERRY E. BRANSTAD
GOVERNOR OF IOWA

ATTEST:


MATT SCHULTZ
SECRETARY OF STATE