
State of Iowa
Executive Department

IN THE NAME AND BY THE AUTHORITY OF THE STATE OF IOWA
PROCLAMATION

WHEREAS, SEVENTEEN MEMBERS OF THE IOWA GAMING ASSOCIATION HAVE DESIGNATED AUGUST 4-8, 2008 AS IOWA RESPONSIBLE GAMING WEEK TO ADVOCATE "LET'S TALK ABOUT RESPONSIBLE GAMING." THIS WEEK WILL FOCUS ON GAMING INDUSTRY EMPLOYEES AS AMBASSADORS FOR THE RESPONSIBLE GAMING MESSAGE AND THE IMPORTANCE OF TALKING ABOUT THESE PRACTICES AMONG THEIR COLLEAGUES, FAMILY MEMBERS, FRIENDS AND CASINO CUSTOMERS; PLUS ENCOURAGING AN ONGOING CONVERSATION ABOUT RESPONSIBLE GAMING AT HOME, ON THE JOB AND IN THE COMMUNITY; AND

WHEREAS, THE IOWA GAMING ASSOCIATION'S MEMBERS ANNUALLY FUND \$5 MILLION EARMARKED FOR THE 800 BETS OFF HELP LINE, ADVERTISING, AND ELEVEN GAMBLING COUNSELING CENTERS; TO ADVOCATE DEVELOPMENT OF A PREMIER PROGRAM MODEL FOR AWARENESS, PREVENTION, AND TREATMENT TO HELP THE LESS THAN 2 PERCENT OF THE POPULATION EXPERIENCING GAMBLING PROBLEMS; AND IS COLLABORATING WITH ORGANIZATIONS INTERESTED IN CURBING PROBLEM GAMBLING AND OFFERING PROACTIVE RESPONSIBLE GAMING EFFORTS AS WELL AS PEER-APPROVED INDEPENDENT RESEARCH AND FACTS; AND

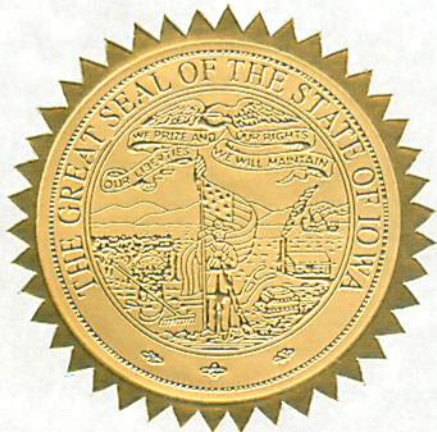
WHEREAS, NEW RESOURCES ARE BEING INTRODUCED FROM THE NATIONAL CENTER FOR RESPONSIBLE GAMING SUCH AS "TALKING WITH CHILDREN ABOUT GAMBLING." THIS IS INTENDED TO EDUCATE PARENTS, TEACHERS, AND CHILDREN ABOUT THE POTENTIAL RISKS OF GAMBLING IF THEY DON'T UNDERSTAND HOW TO BE RESPONSIBLE AND KEEP IT FUN WHEN THEY BECOME 21; AND

WHEREAS, THE IOWA GAMING ASSOCIATION IS COMMITTED TO RESPONSIBLE GAMING AND ITS MEMBERS PROVIDE VOLUNTARY STATEWIDE SELF-EXCLUSION TRESPASS PROGRAMS FOR THOSE INDIVIDUALS WHO IDENTIFY THEMSELVES AS NEEDING ASSISTANCE. IN ADDITION, IGA MEMBERS CONDUCT ONGOING EMPLOYEE TRAINING PROGRAMS TO TEACH EMPLOYEES TO APPROACH OR COME TO THE AID OF THOSE EXHIBITING COMPULSIVE BEHAVIOR, AND WORK CLOSELY WITH TREATMENT PROVIDERS TO LEARN INTERVENTION SKILLS. THE CASINOS WELCOME AND INVITE THE TREATMENT CENTERS TO DISPLAY THEIR BROCHURES AT THEIR INDIVIDUAL PROPERTIES; AND

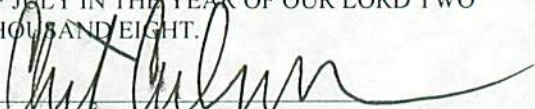
WHEREAS, THIS WEEK WILL ALSO COMMUNICATE THE INDUSTRY'S OPPOSITION TO UNDERAGE AND INTOXICATED GAMBLING AS WELL AS UNAUTHORIZED AND UNREGULATED FORMS OF GAMBLING:

NOW THEREFORE I, CHESTER J. CULVER, GOVERNOR OF THE STATE OF IOWA, DO HERBY PROCLAIM THE WEEK OF AUGUST 4-8, 2008, AS

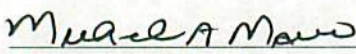
IOWA RESPONSIBLE GAMING EDUCATION WEEK



IN TESTIMONY WHEREOF, I HAVE HEREUNTO SUBSCRIBED MY NAME AND CAUSED THE GREAT SEAL OF THE STATE OF IOWA TO BE AFFIXED. DONE AT DES MOINES THIS 14th DAY OF JULY IN THE YEAR OF OUR LORD TWO THOUSAND EIGHT.


CHESTER J. CULVER
GOVERNOR OF IOWA

ATTEST:


MICHAEL A. MAURO
SECRETARY OF STATE