

**IOWA GAMING ASSOCIATION –  
Associate Member 2018 Benefit Level Summary**

	<b>PLATINUM \$5,000</b>	<b>DIAMOND \$2,500</b>	<b>GOLD \$1,000</b>	<b>SILVER \$500</b>
<b>IGA Casino Cup Golf Hole Signage</b>	Luncheon Intro & Signage  +3 Comp Registrations  +Priority for Comp Tee Presence	Luncheon Intro & Signage  +2 Comp Registrations  +Priority for Comp Tee Presence	Luncheon Intro & Signage  +1 Comp Registration	Luncheon Intro & Signage
<b>Casino Credit</b>	\$100 Each Casino (\$1,900 value)	\$75 Each Casino (\$1,425 value)	\$50 Each Casino (\$950 value)	\$25 Each Casino (\$475 Value)
<b>Guaranteed Bid with Casinos</b>	✓  Priority for Corporate Presentation Access	✓  Priority for Corporate Presentation Access	✓	
<b>Presentation with IGA Board</b>	✓  15 – 20 Minutes	✓  10 –12 Minutes		
<b>Mini Meet-and- Greet with Key Decision Makers</b>	✓	✓		
<b>Custom Article Published on the IGA Website and Available to You for Marketing</b>	✓	✓		
<b>2 Features/Year in the eShowcase (a weekly email sent to Purchasing Personnel/Board)</b>	✓  Showcased Twice Yearly  +Top Listing Each Week in Directory	✓  Showcased Twice Yearly  +Second Listing Each Week in Directory	✓  Showcased Twice Yearly	✓  Showcased Twice Yearly
<b>Vendor Appreciation Reception</b>	✓  Networking & VIP Recognition Intro  IGA Packet with Products/ Services	✓  Networking & VIP Recognition  IGA Packet Featuring Products/ Services	✓  Networking & 1-Minute Intro	✓  Networking & 1-Minute Intro
<b>Listing on IGA Website</b>	✓	✓	✓	✓
<b>Preferred Vendor Seal Use</b>	✓	✓	✓	✓